



Mark Colello
President and Chief Executive Officer

In October 2007, Mark Colello was named President and Chief Executive Officer of Lifetone Technology™. Mr. Colello specializes in new product development and commercialization and has more than 25 years of management experience focused on consumer products ranging from soap to electronics.

For eight years prior to joining Lifetone Technology, Mr. Colello served various roles including Senior Vice President and General Manager at First Alert. During this time, Mr. Colello piloted initiatives in global manufacturing, acquired DiCon Products, and led worldwide teams.

Mr. Colello also spent 14 years with the The Dial Corporation, filling many roles including Vice President of Sales Mass Markets and Vice President/General Manager Eastern Division.

Mr. Colello earned his bachelor's degree in business management from State University of New York at Buffalo, where he graduated with honors from the School of Management.

David E. Albert, M.D.
Chief Scientific Officer, Chairman of the Board

In 2004, Dr. David E. Albert left his post as Chief Scientist of Cardiology Products at GE to establish Lifetone Technology™, formerly InnovAlarm Corporation.

As a physician, scientist, inventor, and technology entrepreneur, Dr. Albert specializes in cardiology and cardiovascular technology. He has more than 50 scientific papers and presentations developed to date and more than 25 patents to his name.

Dr. Albert's inventions and technology have been licensed to HP, GE, Siemens Healthcare, Cardiac Science Corporation, and Timex®.

Prior to his work with GE, Dr. Albert founded two medical technology companies, Corazonix and Data Critical, which were sold in 2001 to Arrhythmia Research Technology and GE, respectively.

Dr. Albert has served on the boards of Novazyme Pharmaceuticals (sold to Genzyme Corporation in 2001); Ekips Technologies, Inc.; CardoMag Imaging, Inc.; and Nomadics, Inc. He earned his bachelor's degree at Harvard University and his medical degree at Duke University.